

HIRE HOUSTON YOUTH

01. THE NEED

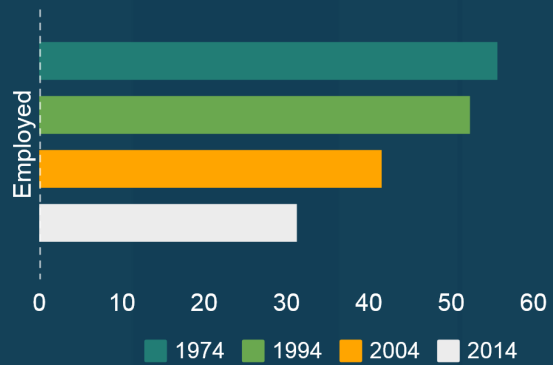
Houston's youth are facing the worst summer jobs shortage since the Great Recession. Summer youth employment has declined by nearly 40% over the past 12 years.

Meanwhile, one of the biggest challenges companies face is filling entry-level positions. As companies seek to fill a gap of nearly six million entry-level positions by 2022, youth are becoming a vital part of the solution.

Your involvement is essential to building tomorrow's workforce.

02. THE STATS

% of Youth Summer Employment



Resources Gathered from: San Antonio Economic Development Foundation, Pew Research Institute

3. THE STEPS



#1

Make The Pledge!
<http://bit.ly/HHYPledge>



#2

Determine Employer Capabilities



#3

Work with HHY to specify employment opportunities



#4

Interview Youth Candidates



4. THE IMPACT

By joining Mayor Turner's Hire Houston Youth initiative, your company commits to providing a local youth with a 7 week summer job or internship experience, earning at least \$8/hour. Through your participation, you are not only providing an opportunity for Houston's youth - you are ensuring Houston's economic security for generations to come.



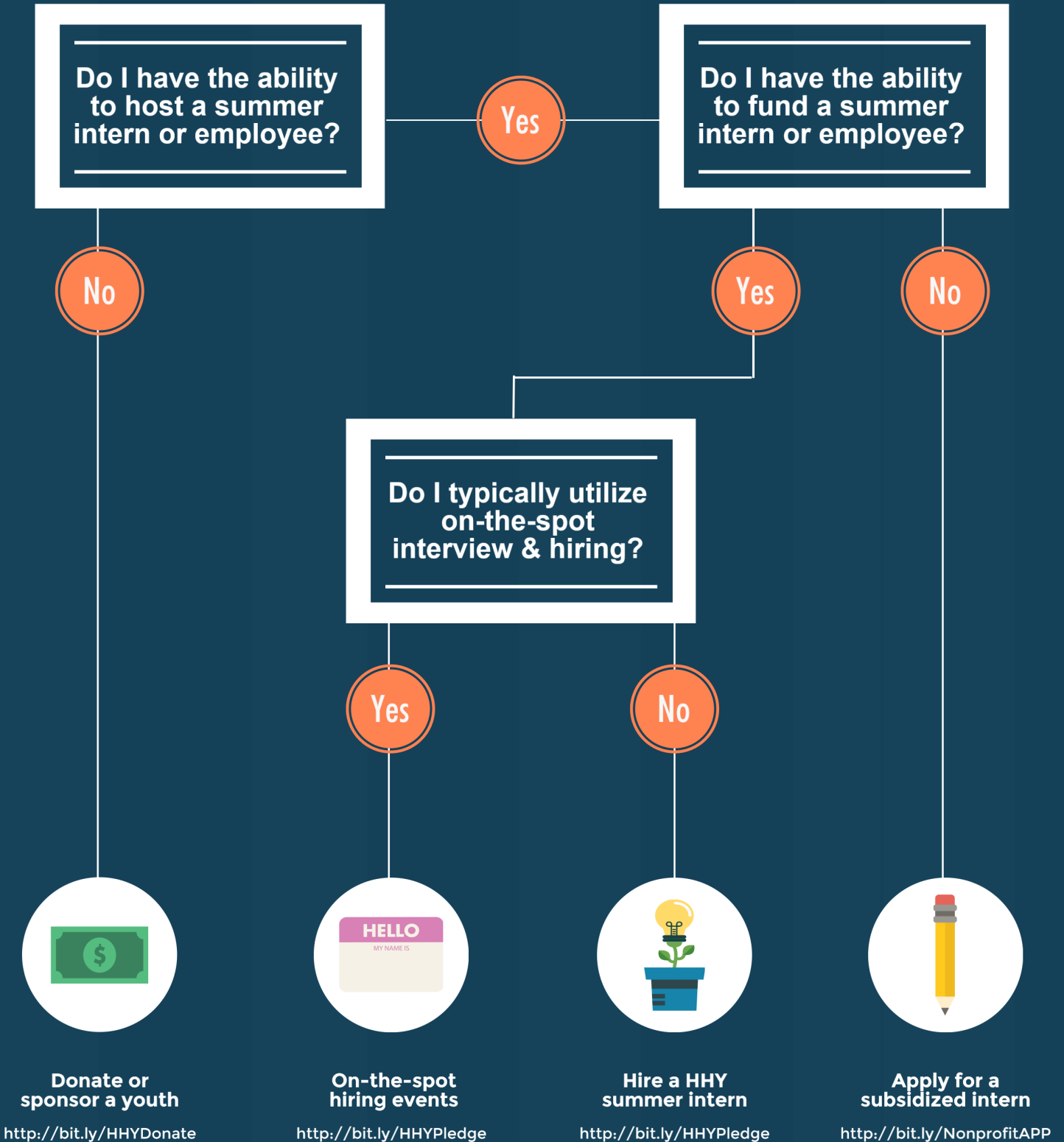
Mayor Sylvester Turner



GREATER HOUSTON PARTNERSHIP



What's the best way for my company to get involved?



To learn more about Hire Houston Youth, visit www.hirehoustonyouth.org